



## **BRAZIL DATA PRIVACY ADDENDUM**

If you are a Brazil resident or have your Personal Information collected while in Brazil, Brazil law, including the Brazil General Data Protection Law of 2018 (the “LGPD”), provides you with rights regarding our collection, processing, disclosure and international transfer of your Personal Information.

Lotame processes Personal Information for purposes consistent with the LGPD and its principles, and in a safe and transparent manner.

### ***Data subjects’ rights under the LGPD:***

You have the right, at no charge, to request information, revoke consent given by express manifestation, to request rectification of incomplete, inaccurate or out-of-date data, cancellation, exclusion and, if applicable, transfer of the data to another service provider of your Personal Information we have collected about you, subject to the provisions set forth in the LGPD.

If you desire to request any of the actions outlined above, you, or your authorized agent, may go to our Privacy Center ([www.lotame.com/about-lotame/privacy/](http://www.lotame.com/about-lotame/privacy/)) or contact us at [privacy@lotame.com](mailto:privacy@lotame.com)

You may be required to provide additional information to verify your identity and request before further action can be taken.

### ***Security Incidents:***

Lotame has put in place secure and safe data processes, consistent with the best industry practices, for collecting and processing Personal Information. Nevertheless, in case of any security incident, Lotame will communicate with the Brazil National Authority (the “ANPD”) in accordance with the LGPD.

### ***Changes to this LGPD Addendum:***

Lotame may change this LGPD Addendum from time to time, without notice, if the change is required to comply with applicable law, applicable regulations, guidance issued by the ANPD or other governmental regulator or agency, or a court order.