

## NOVEMBER 7, LONDON

### The Mayfair Hotel

Lotame is hosting their very first European conference, Lotame IGNITE EUROPE at the beautiful and exclusive Mayfair Hotel. This half day event will be packed with senior executives from Lotame's top marketer, agency and publisher clients. Attendees will get actionable insights, networking and global and regional best practices.



## Get your brand front and center at Lotame Ignite 2017!

**Welcome Lunch & Conference Sessions:** 12:00pm – 5:30pm

**Cocktail Reception & Networking:** 5:30 – 7:30pm

### 2017 Sponsorship Packages & Promotional Opportunities

All sponsors will automatically be included in marketing materials leading up to the event, post-event Summary Report & attendee "Thank You" email.

Sponsorship	Inventory	Cost
Cocktail Party Sponsorship:	1	\$10,000
Welcome Lunch Sponsorship:	4	\$6,000
Tea Break Networking Sponsorship:	<b>SOLD</b>	\$5,000
Lanyard Sponsorship:	1	\$2,500
Swag Bag Sponsorship:	2 / 1 <b>SOLD</b>	\$2,000

**COMBO DISCOUNT:** Combine any two sponsorships for a discount off the total cost.

*As of 22 September 2017 and subject to change. All packages are in USD.*

For more information visit [www.lotameignite.com/ignite-europe](http://www.lotameignite.com/ignite-europe) or email [events@lotame.com](mailto:events@lotame.com)

LOTAME

**IGNITE** | EUROPE



**SPONSORSHIPS**

## **Sponsorship Deliverables:**

### **Cocktail Party Sponsorship: 1 Available**

**Investment: \$10,000**

Immediately following the Ignite Conference, guests will be invited for beer, wine, spirits and canapes in a space that extends to a beautiful covered terrace. Lotame is offering one partner an exclusive opportunity to sponsor the cocktail reception and make an impact! Sponsorship includes:

- Two (2) passes to attend the Ignite Cocktail Party
- Branding opportunity within cocktail space
- Signature cocktail (we'll help you get creative with the name!)
- Branded cocktail napkins (provided by Lotame)
- Logo, company description & URL listed on event website
- Social media presence on dedicated twitter feeds, Facebook
- Opportunity to place one branded item in swag bag (Giveaway to be approved by Lotame; Sponsor to provide. Deadlines apply).

### **Welcome Lunch Sponsorship: 4 Available**

**Investment: \$6,000**

Before the conference begins, guests will be greeted to an informal standing lunch and networking. This is an opportunity for up to four exclusive sponsors to make a first impression before the program begins. Sponsorship includes:

- Two (2) Conference Attendee Passes
- Small table top to display materials while networking (does not include screen)
- Logo, 75-word company description & URL listed on event website
- Branded pop-up signage in dedicated lunch area
- Branded napkins (for lunch only)
- Announced thank you via verbal mentions
- Social media presence on dedicated twitter feeds, Facebook

For more information visit [www.lotameignite.com/ignite-europe](http://www.lotameignite.com/ignite-europe) or email [events@lotame.com](mailto:events@lotame.com)

**Tea Break Networking Sponsorship: SOLD**

**Investment: \$5,000**

Lotame Ignite will have one networking break station during afternoon tea and refreshments.

Sponsorship includes:

- Free-standing signage in break area. Lotame provides all signage production. You have the option to design or we can design with your logo and colors.
- Can develop dedicated tagline (Use a branded theme or name the refreshments station. Get creative!)
- Two (2) event passes
- Announced thank you via verbal mentions
- Logo, company description & URL listed on event website

**Lanyard Sponsorship: 1 Available**

**Investment: \$2,500**

Sponsor name and/or logo will appear on all attendee lanyards that hold each badge (with the exception of Lotame & Guest speakers who will wear Lotame lanyards). Sponsorship includes:

- Branded lanyards will be distributed during the conference check-in
- One (1) event pass
- Announced thank you via verbal mentions
- Logo, company description & URL listed on event website

**Swag Bag Sponsorship: 2 Available / 1 SOLD**

**Investment: \$2,000**

Three sponsors will have an opportunity to place one branded item in swag bag (Giveaway to be approved by Lotame; Sponsor to provide. Deadlines apply).

Note: Cocktail sponsor may also include a giveaway in swag bag.