

NOVEMBER 2, SINGAPORE

Sofitel Singapore Sentosa Resort & Spa

Lotame is hosting their very first Asia Pacific conference, Lotame IGNITE APAC at the beautiful and exclusive Sofitel Singapore Sentosa Resort & Spa. This half day event will be packed with senior executives from Lotame's top marketer, agency and publisher clients along with influential players from the Marketing Technology industry. Attendees will get actionable insights, networking and global and regional best practices.



Get your brand front and center at Lotame Ignite 2017!

Welcome Lunch & Conference Sessions: 12:00pm – 5:30pm

Cocktail Reception & Networking: 5:30 – 7:30pm

2017 Sponsorship Packages & Promotional Opportunities

All sponsors will automatically be included in marketing materials leading up to the event, post-event Summary Report & attendee "Thank You" email.

Sponsorship	Inventory	Cost
Poolside Cocktail Party Sponsorship:	1	\$10,000
Welcome Lunch Sponsorship:	1	SOLD
Tea Break Networking Sponsorship:	PENDING	\$5,000
Lanyard Sponsorship:	1	\$2,500
Swag Bag Sponsorship:	1 REMAINING	\$2,000

COMBO DISCOUNT: Combine any two sponsorships for a discount off the total cost.

As of 13 September 2017 and subject to change. All packages are in USD.

For more information visit www.lotameignite.com/ignite-apac or email events@lotame.com

Sponsorship Deliverables:

Poolside Cocktail Party Sponsorship: 1 Available

Investment: \$10,000

Immediately following the Ignite Conference, guests will be invited for beer, wine, spirits and canapes in a beautiful covered area outside by the pool. Lotame is offering one partner an exclusive opportunity to sponsor the cocktail reception and make an impact! Sponsorship includes:

- Two (2) passes to attend the Ignite Cocktail Party
- Branding opportunity within cocktail space
- Signature cocktail (we'll help you get creative with the name!)
- Branded cocktail napkins (provided by Lotame)
- Complimentary usage of LCD Projector and screen – showcase your logo!
- Complimentary floral centerpieces for all tables
- Logo, company description & URL listed on event website
- Social media presence on dedicated twitter feeds, Facebook
- Opportunity to place one branded item in swag bag (Giveaway to be approved by Lotame; Sponsor to provide. Deadlines apply).

Welcome Lunch Sponsorship:

Investment: **SOLD**

Before the conference begins, guests will be greeted to an informal standing lunch and networking on the Sofitel's beautiful restaurant terrace. This is an opportunity for one exclusive sponsor to make a first impression before the program begins. Sponsorship includes:

- Three (3) Conference Attendee Passes
- Small table top to display materials while networking (does not include screen)
- Logo, 75-word company description & URL listed on event website
- Branded pop-up signage in dedicated lunch area
- Branded napkins (for lunch only)
- Announced thank you via verbal mentions
- Social media presence on dedicated twitter feeds, Facebook

Tea Break Networking Sponsorship: PENDING

Investment: \$5,000

Lotame Ignite will have one networking break station during afternoon tea and refreshments.

Sponsorship includes:

- Free-standing signage in break area. Lotame provides all signage production. You have the option to design or we can design with your logo and colors.
- Can develop dedicated tagline (Use a branded theme or name the refreshments station. Get creative!)
- Two (2) event passes
- Announced thank you via verbal mentions
- Logo, company description & URL listed on event website

Lanyard Sponsorship: 1 Available

Investment: \$2,500

Sponsor name and/or logo will appear on all attendee lanyards that hold each badge (with the exception of Lotame & Guest speakers who will wear Lotame lanyards). Sponsorship includes:

- Branded lanyards will be distributed during the conference check-in
- One (1) event pass
- Announced thank you via verbal mentions
- Logo, company description & URL listed on event website

Swag Bag Sponsorship: 1 REMAINING

Investment: \$2,000

Three sponsors will have an opportunity to place one branded item in swag bag (Giveaway to be approved by Lotame; Sponsor to provide. Deadlines apply).

Note: Cocktail sponsor may also include a giveaway in swag bag.